



Friends of the Food Bank Event Registration

Thank you for volunteering to combat hunger across Alabama by forming a Friends of the Food Bank group! Below, we have some simple guidelines that will help you make your event a success. Please complete the attached Event Registration sheet and return it to Jaime Robards, Development and Volunteer Coordinator at JRobards@FeedingAmerica.org or by fax to 334-263-6854.

Consider the following: While Food Drives can have a tremendous impact on our ability to feed those in need across 35 counties in Alabama, they are only as effective as the market allows. In the hands of the Montgomery Area Food Bank, one dollar can provide **6.5 pounds** of nutritious food. A fund drive truly is the most effective weapon against hunger. With this in mind, know that no fundraiser or donation is too small; we will make the most of every dollar you raise.

Tips to make your event a success:

- ⇒ Get your friends involved! This is a fun way to make a difference in the community and friends can not only make the experience more fun, but pooling your resources and talents will help make it more successful.
- ⇒ Utilize your group's talents and interests. Don't try to host a bake sale if you can't bake just to keep the food theme- this is *your* event, so make it fun!
- ⇒ Your networks are perfect places to get the word out. Use social media, place an event notice in your break room at work or in your church bulletin, and call your friends and neighbors. Let them know what you are doing and how they can participate!
- ⇒ Have your group members keep records of their volunteer hours!
- ⇒ Have a goal in mind- working towards a goal will help inspire your team.
- ⇒ Keep us filled in on the details of your event so that we can help you promote on our Facebook page. We may also want to feature your group in our quarterly newsletter, A Harvest of Giving or on our website!
- ⇒ Call with questions. We are here to help you make this event a success so feel free to reach out and bounce ideas off us, seek advice, and ask questions! You can reach Jaime Robards at the contact information above anytime.





Fundraising Event Details

Please complete and return this application to Jaime Robards, Development and Volunteer Coordinator,
at JRobards@FeedingAmerica.org or fax to 334-262-6854.

Organizer's Information

Date: _____

Group Name: _____

Group Contact: _____ Contact Number: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Please attach contact information for all group members on additional sheet

Event Information

Event Date: _____

Event Name: _____

Event Location (if known): _____

Type of Event: _____

What is your Fundraising Goal?: _____

How would you like your group's funds used?

- Mobile Pantries
- Senior Supplement
- General Fund
- No preference, just do some good!





*Friends of the
Food Bank*

Event Inspiration

*Raising More
than Funds*

1. Host a pot-luck Hunger Meal at your home or office and have attendees donate the amount they would have spent eating out.
2. Use your connections to organize a benefit concert, art show, comedy night, or golf tournament.
3. Get a local business on board: work with a local restaurant and ask them to host a Food Bank night where they donate a percentage of the profits to the Food Bank! Then, your group can market and mobilize the community to attend!
4. Use your group's talents! Organize a bake sale, craft fair or other activity to generate funds for the Food Bank.
5. Know how to make the perfect apple pie? Collect recipes and sell a benefit cookbook, then donate the proceeds to the Food Bank.
6. Organize a group rummage sale and donate the proceeds to the Food Bank! Once it's over, donate any unsold items to your local Goodwill or Salvation Army to maximize your giving.
7. Host a chili cook off or Iron Chef Night and ask for a donation at the door.
8. Just about anything else you can think of!



Feeding Hope
Across
Alabama